The Master of Management degree program helps you develop the leadership skills you’ll need to grow as a manager or business professional. This program has been reaffirmed for accreditation until 2027 by the Accreditation Council for Business Schools and Programs (ACBSP), ensuring the quality of your education.

Our curriculum — created with input from industry CEOs, CFOs and directors — will help you develop business-related management skills and expand your creative thinking and teamwork ability. Study key topics like Data Analysis and Business Analytics and Opportunity Assessment and Innovation while sharpening your understanding of customer engagement and Informational Technology for Entrepreneurs and Leaders.

Get the knowledge, skills and real-world experience you need to pursue your goals with our Master of Management program. Learn more about this program, including program objectives, courses and tuition, in the information provided below.
Differentiators

Create a business plan
Evaluate the strategies and components necessary to create a solid business plan for your venture.

Grow your network
Network with alumni and students to stay in touch and get connected to opportunities.

Finish your degree faster.
Transfer prior college credits or have relevant work experience evaluated for potential credit.

ACBSP-Accredited through 2027
The Master of Management has been reaffirmed for accreditation until 2027 by the Accreditation Council for Business Schools and Programs (ACBSP), ensuring the quality of your education.

Career preparation
Build skills and knowledge to help prepare yourself for new career opportunities.

Innovate and grow
Dive into exciting new concepts like how to lead change and assessing opportunities and innovation.

Objectives
The Master of Management degree program promotes the development of management competencies through the practical application of theory, business and management diagnostics, and the formulation of creative management and consulting solutions. Students will acquire a wide range of tools, concepts and methodologies to design, conduct, and follow through on successful leadership and entrepreneurship practices. In addition, students will be able to actively develop their interpersonal and business-related management skills in order to foster leadership, creative thinking, collegiality, and teamwork ability in an international context. The Master of Management will provide students with first-hand knowledge of the tools and techniques used by successful consultants in the competitive leadership, entrepreneurship and management industry.

Requirements and Prerequisites
You'll need 39 credits to complete the core program. If you don't have a business-related undergraduate degree, you'll need 9 prerequisite credits to complete this program, which may be earned from a combination of required and elected courses. However, required courses may vary based on previous experience, training or transferable credits.

Core Courses

<table>
<thead>
<tr>
<th>Management</th>
<th>MGT521</th>
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<tbody>
<tr>
<td>Managing The Business Environment</td>
<td>BUS511</td>
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The External Factors That Impact Business   BUS502
Accounting And Financial Decision Making   BUS503
Communications: Selling And Customer Engagement   COM539
Opportunity Assessment And Innovation   ENT527
Leading Change   LDR535
Data Analysis And Business Analytics   DAT565
Marketing Strategy   MKT575
Business Law   LAW531
Informational Technology For Entrepreneurs And Leaders   ENT586
Project Budget And Finance   FIN575
Innovation And Design: Capstone Project   ENT588

Make an informed choice

We believe that students and families should be prepared financially for college and understand gainful employment opportunities before starting any program. So we want to ensure you have the information you need to make an informed choice - information like what it will cost, the skills you'll learn through your chosen program, and the types of occupations the program prepares you for. For important information about the educational debt, earnings, and completion rates of students who attended this program:

To view gainful employment disclosures, please visit:
View the Master of Management gainful employment disclosures
[http://www.phoenix.edu/programs/ge/default/mm.html]

While widely available, not all programs are available in all locations or in both online and on-campus formats. Please check with a University Enrollment Representative.