

Small Business Management & Entrepreneurship Certificate (Undergraduate)



Approx. program length:

7 months

Credits:

18

Cost per credit:

\$398

[Tuition Guarantee](#)

Format:

Online

Gain small business savvy

Small business is big business. Nearly 90 percent of businesses in America have fewer than 20 workers. And 9 million Americans are self-employed. With determination, education and experience, you can join them and learn how to become your own boss. Discover key elements of financial management, planning and strategy for entrepreneurs with a Small Business Management and Entrepreneurship Certificate.

In this Small Business Management and Entrepreneurship Certificate program, you'll learn:

- Small business development
- Financial management for small business
- Marketing for small business
- Business law and regulatory issues
- Analysis of business opportunities

What sets us apart?

Tuition Guarantee

We promise you'll keep the same affordable tuition until you graduate from your degree program. Count on tuition to be as dependable as your education.

Learn on your schedule

Designed to fit into the lives of busy working adults, our Small Business Management and Entrepreneurship Certificate can be completed in short, manageable, 5-week courses.

Learn from experienced instructors

Taught by industry professionals with an average of 25 years of experience, our courses integrate real-world business principles that can position you for a variety of careers.

Networking opportunities

Access powerful networking tools through our PhoenixLink™ career services platform. Take advantage of personal career coaching. Search and apply for jobs, or make your resumé visible to employers. And connect with employers and alumni through career fairs and mixers. It's all about connections. And we help you make them.

The goal of accreditation is to ensure that education provided by institutions of higher education meets acceptable levels of quality. Accreditation is your assurance the University meets quality standards.

Institutional accreditation

Regional accreditation is an institution-level accreditation status granted by one of six U.S. regional accrediting bodies. Accreditation by more than one regional accrediting body is not permitted by the U.S. Department of Education.

University of Phoenix is accredited by the Higher Learning Commission (HLC), hlcommission.org. Since 1978, University of Phoenix has been continually accredited by the Higher Learning Commission and its predecessor.

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Course length:

5 weeks

Total credits required:

18

Max. number of transfer credits:

3

Requirements and prerequisites

You'll need 18 credits from a set of required courses to complete this certificate program. Required courses may vary based on previous experience, training or transferable credits.

Transfer credits

Earn your certificate faster. [Transfer eligible college credits](#) or apply to [have relevant experience evaluated](#) for potential college credit. Contact an enrollment representative at 844.YES.UOPX for more information.

Core courses

- MGT418: Evaluating New Business Opportunities
- HRM300: Fundamentals Of Human Resource Management
- MKT440: Fundamentals Of Digital Marketing
- MGT401: Small Business: Structure, Planning, Funding
- MKT431: Small Business Marketing
- MGT465: Small Business And Entrepreneurial Planning
- LDR300: Innovative Leadership
- FIN375: Financial Management In The Small Business
- LAW441: Business Law For Small Business And Entrepreneurs