

# Bachelor of Science in Business with a General Management Certificate



Approx. program length:

**4 years**

Credits:

**120**

Cost per credit:

**\$398**

[Tuition Guarantee](#)

Format:

**Online & campus**

## Bachelor of Science in Business with a General Management Certificate

Leaders aren't born. They're made — with the help of programs like our Bachelor of Science in Business with a General Management Certificate. Gain the skills to take an organization by the helm, or to start your own business. Courses are just 5 weeks long, so they won't get in the way of your busy life.

### You'll learn how to:

- Manage change in the workplace
- Develop sales tools and strategies
- Lead strategically
- Manage projects, products and brands
- Understand how different functional areas of an organization work together
- Analyze the implications of operating in a changing global business environment

# Bachelor of Science in Business with a General Management Certificate

Projected job growth:

**7%**

According to [Bureau of Labor Statistics](#)

## What can you do with a Bachelor of Science in Business with a General Management Certificate?

This BSB can prepare you to be a:

- Business manager
- General manager
- Operations manager

According to the [Bureau of Labor Statistics](#), job growth for management occupations is projected to be faster than average between 2018 and 2028.

BLS projections are not specific to University of Phoenix students or graduates.

## Programmatic accreditation

Our BSB has been reaffirmed for accreditation until 2027 by the Accreditation Council for Business Schools and Programs (ACBSP), ensuring the quality of your education.

What does that mean in real life? [ACBSP-accredited](#) business programs are committed to quality standards. The quality of the program is regularly benchmarked against specific criteria that prepare students for the business industry. Accreditation occurs on a 10-year cycle with regular quality reviews.

View the [completion and first-year persistence rates](#) for the University of Phoenix ACBSP-accredited business and accounting programs.

# Bachelor of Science in Business with a General Management Certificate

Total credits required:

**120**

## Requirements and prerequisites

You'll need 120 credits to complete this Bachelor of Science in Business with a General Management Certificate program. Your course schedule may vary based on transferable credits or credits earned through the University's Prior Learning Assessment.

## 13 Core courses

Here's where you'll pick up the bulk of your program-specific knowledge. By the time you finish these courses, you should have the confidence and skills needed in a business environment.

- COM/295T: BUSINESS COMMUNICATIONS
- BIS/221T: INTRODUCTION TO COMPUTER APPLICATIONS AND SYSTEMS
- MGT/312T: ORGANIZATIONAL BEHAVIOR FOR MANAGERS
- LDR/320T: INCLUSIVE LEADERSHIP: DIVERSITY IN THE WORKPLACE
- ACC/290T: PRINCIPLES OF ACCOUNTING I
- ACC/291T: PRINCIPLES OF ACCOUNTING II
- MGT/316T: MANAGING WITH A GLOBAL MINDSET
- ETH/321T: ETHICAL AND LEGAL TOPICS IN BUSINESS
- ECO/365T: PRINCIPLES OF MICROECONOMICS
- ECO/372T: PRINCIPLES OF MACROECONOMICS
- QNT/375T: BUSINESS DATA ANALYTICS
- FIN/370T: FINANCE FOR BUSINESS
- MKT/421T: MARKETING
- BUS/475: INTEGRATED BUSINESS TOPICS

## 15 General education courses

These courses lay the foundation for all our degree programs. Because communication, math and writing skills aren't just universally applicable in business – they're useful in daily life.

# Bachelor of Science in Business with a General Management Certificate

- GEN/201: FOUNDATIONS FOR UNIVERSITY SUCCESS
- PSY/110: PSYCHOLOGY OF LEARNING
- ENG/110: ENGLISH COMPOSITION I
- HUM/115: CRITICAL THINKING IN EVERYDAY LIFE
- FP/100T: EVERYDAY ECONOMICS AND FINANCES
- ENG/210: ENGLISH COMPOSITION II
- SOC/110: TEAMWORK, COLLABORATION, AND CONFLICT RESOLUTION
- SCI/220T: HUMAN NUTRITION
- HUM/186: MEDIA INFLUENCES ON AMERICAN CULTURE
- ENV/100T: PRINCIPLES OF ENVIRONMENTAL SCIENCE
- MTH/215T: QUANTITATIVE REASONING I
- MTH/216T: QUANTITATIVE REASONING II

## 6 Elective courses

Elective courses allow you to learn about topics you're interested in. That means you'll have a degree that's unique to you and your education goals.

- HRM/300T: FUNDAMENTALS OF HUMAN RESOURCE MANAGEMENT
- MGT/362T: CHANGE MANAGEMENT AND IMPLEMENTATION
- CPMGT/300: PROJECT MANAGEMENT
- MGT/411: INNOVATIVE AND CREATIVE BUSINESS THINKING
- MGT/445: ORGANIZATIONAL NEGOTIATIONS
- MGT/498: STRATEGIC MANAGEMENT
- LDR/305T: FOUNDATIONS OF LEADERSHIP
- LDR/306T: ORGANIZATIONAL LEADERSHIP: BUILDING A PERFORMANCE CULTURE
- LDR/307T: LEADERSHIP STRATEGY AND DECISION MAKING
- LDR/308T: COMMUNICATION STRATEGIES FOR LEADERS
- LDR/309T: LEADING THROUGH CHANGE
- LDR/310: APPLIED LEADERSHIP CAPSTONE
- OPS/330T: STRATEGIC OPERATIONS AND LOGISTICS
- PM/350T: ORGANIZATIONAL PROJECT MANAGEMENT

# Bachelor of Science in Business with a General Management Certificate

## 6 Certificate courses

The General Management courses you take in this portion of your program will enable you to earn a credential on top of your degree.

## Schedule

Your academic counselor will help schedule your courses for a Bachelor of Science in Business with a General Management Certificate.

## What you'll learn

When you earn your Bachelor of Science in Business with a General Management Certificate you'll be equipped with a concrete set of skills you can apply on the job.

### Download learning outcomes

Topics covered in this degree include:

- Cultivating a leadership style
- Product development strategies
- Organizational system optimization
- Supply chain quality management
- Personal financial planning
- Investment analysis and portfolio management
- Insurance planning
- Finance, marketing, accounting and other business practices
- Legal, ethical and regulatory considerations
- Business communication
- Management strategies
- Statistical analysis