

Approx. program length:

4 years

Credits:

120

Cost per credit:

\$398

[Tuition Guarantee](#)

Format:

Online & campus

The Bachelor of Science in Business (BSB) program prepares students for management roles in a variety of organizations. Gain a solid foundation in core business concepts while customizing your degree with a certificate in analytics, entrepreneurship or other area. And since you'll take one, 5-week long course at a time with this program, you can work it into your busy life.

You'll learn how to:

- Operate a business on a global scale
- Apply decision-making skills to solve business problems
- Analyze how areas of your organization work together
- Use business concepts to help your organization grow

Projected job growth:

6%

According to [Bureau of Labor Statistics](#)

What can you do with a bachelor's degree in business?

A BSB can prepare you to be a:

- General Manager
- Operations Manger
- Plant Superintendent
- Store Manager
- Administrative Services Manager
- Operations Director

According to the [Bureau of Labor Statistics](#), job growth for management occupations is projected to be faster than average between 2019 and 2029.

Committed to your career

When you enroll in a degree or certificate program, and even after you graduate, you'll have access to a supportive team, helpful tools and resources and alumni networking opportunities.

Count on our support

A built-in community: a team of people ready to help you succeed throughout your educational journey.

Tools and resources

Work on your career preparation when your life allows you to with the help of our PhoenixLink™ career portal that has career tools, resources and more, available to students and alumni 24/7/365.

Networking & mentorship

Through virtual job fairs and networking with the alumni community, we've made it easy to tap into the experience and connections of your peers and colleagues at the University.

[Learn more about career support](#)

Total credits required:

120

Requirements and prerequisites

You'll need 120 credits to complete this Bachelor of Science in Business. Your course schedule may vary based on transferable credits or credits earned through the University's Prior Learning Assessment.

14 Core courses

Here's where you'll pick up much of your program-specific knowledge. By the time you finish these courses, you should have the confidence and skills to succeed in a business environment.

- COM/295T: BUSINESS COMMUNICATIONS
- BIS/221T: INTRODUCTION TO COMPUTER APPLICATIONS AND SYSTEMS
- MGT/312T: ORGANIZATIONAL BEHAVIOR FOR MANAGERS
- LDR/320T: INCLUSIVE LEADERSHIP: DIVERSITY IN THE WORKPLACE
- ACC/290T: PRINCIPLES OF ACCOUNTING I
- ACC/291T: PRINCIPLES OF ACCOUNTING II
- MGT/316T: MANAGING WITH A GLOBAL MINDSET
- ETH/321T: ETHICAL AND LEGAL TOPICS IN BUSINESS
- ECO/365T: PRINCIPLES OF MICROECONOMICS
- ECO/372T: PRINCIPLES OF MACROECONOMICS
- QNT/375T: BUSINESS DATA ANALYTICS
- FIN/370T: FINANCE FOR BUSINESS
- MKT/421T: MARKETING
- BUS/475: INTEGRATED BUSINESS TOPICS
- HRM/300T: FUNDAMENTALS OF HUMAN RESOURCE MANAGEMENT
- MGT/362T: CHANGE MANAGEMENT AND IMPLEMENTATION
- CPMGT/300: PROJECT MANAGEMENT
- MGT/411: INNOVATIVE AND CREATIVE BUSINESS THINKING
- MGT/445: ORGANIZATIONAL NEGOTIATIONS
- MGT/498: STRATEGIC MANAGEMENT
- LDR/305T: FOUNDATIONS OF LEADERSHIP
- LDR/306T: ORGANIZATIONAL LEADERSHIP: BUILDING A PERFORMANCE CULTURE
- LDR/307T: LEADERSHIP STRATEGY AND DECISION MAKING
- LDR/308T: COMMUNICATION STRATEGIES FOR LEADERS
- LDR/309T: LEADING THROUGH CHANGE
- LDR/310: APPLIED LEADERSHIP CAPSTONE
- OPS/330: STRATEGIC OPERATIONS AND LOGISTICS
- PM/350: ORGANIZATIONAL PROJECT MANAGEMENT

12 General Education courses

These courses lay the foundation for all our degree programs. Because communication, math and writing skills aren't just universally applicable in this field — they're useful in daily life.

- GEN/201: FOUNDATIONS FOR UNIVERSITY SUCCESS
- PSY/110: PSYCHOLOGY OF LEARNING
- ENG/100: CRITICAL READING AND COMPOSITION
- HUM/115: CRITICAL THINKING IN EVERYDAY LIFE
- FP/100T: EVERYDAY ECONOMICS AND FINANCES
- ENG/200: RHETORIC AND RESEARCH
- SOC/110: TEAMWORK, COLLABORATION, AND CONFLICT RESOLUTION
- SCI/220T: HUMAN NUTRITION
- HUM/186: MEDIA INFLUENCES ON AMERICAN CULTURE
- ENV/100T: PRINCIPLES OF ENVIRONMENTAL SCIENCE
- MTH/215T: QUANTITATIVE REASONING I
- MTH/216T: QUANTITATIVE REASONING II
- MTH/217: STATISTICS I
- MTH/218: STATISTICS II

Schedule

Your academic counselor will help schedule your courses for an online bachelor's degree in business.

What you'll learn

When you earn your on campus or online Bachelor of Science in Business, you'll be equipped with a concrete set of skills you can apply on the job.

[Download learning outcomes](#)

Topics covered in this degree include:

- Leadership and management
- Marketing
- Finance and accounting
- Organizational behavior
- Business law and ethics